

Measuring Economic Impacts

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Border.Security.Impact?

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Spending in Border Communities

- As high as 25% of retail sales in certain Mexican border communities are dependent on cross-border customers

Spending by U.S. Citizens in Mexico

- U.S. Federal Reserve-Dallas notes that U.S. dollars support more than 50% of the economy in certain Mexican border cities

Calculating Economic Impacts

- Spending Only
- Spending +
Other Impacts

Other Impacts

- After initial dollar is spent
 - Dollars circulate in a pattern throughout the economy
 - Businesses pay for goods and services
 - Families and individuals spend on household needs

Spending vs. Impact Analysis

Spending

- Calculates initial spending (sales) only
- *Advantages*
 - Simple
 - Readily available to track
- *Disadvantages*
 - Incomplete picture

Impact Analysis

- Captures initial spending + circulation of dollars throughout economy
- *Advantages*
 - Captures full effects of initial spending
- *Disadvantages*
 - Data may be unavailable